

credentials

citrusgreen



Our mission

Our name sums up our unique approach to development; simple solutions that add value, zest and sharpness to your business.

Citrus Green believes in cutting edge technology based on timeless business values. Service, support and communication are paramount to success.

Who we are

Citrus Green, a design, marketing and new media house has been delivering solutions for over 4 years and has a diverse client base across various industry sectors.

Our team of in house designers, programmers and marketers work to deliver solutions tailored to your specific requirements.

Our location

Based in Glasgow city centre we are in prime location to deliver solutions to central Scotland and beyond.

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What we do

Citrus offers the following services:

- Graphic Design
- Web Design
- Marketing
- Event Management
- Software Engineering
- E-Commerce Solutions
- Web Hosting
- Internet Strategy
- Print Management
- Digital Printing
- PDA Solutions
- Wireless Network Solutions
- SMS Products

These services were developed to offer a **Single Point Business Consultancy**.

Why Citrus Green

Citrus has fresh elements, thinks creatively and produces innovative results.

Citrus believes vision without action is merely a dream. Action without vision just passes the time.

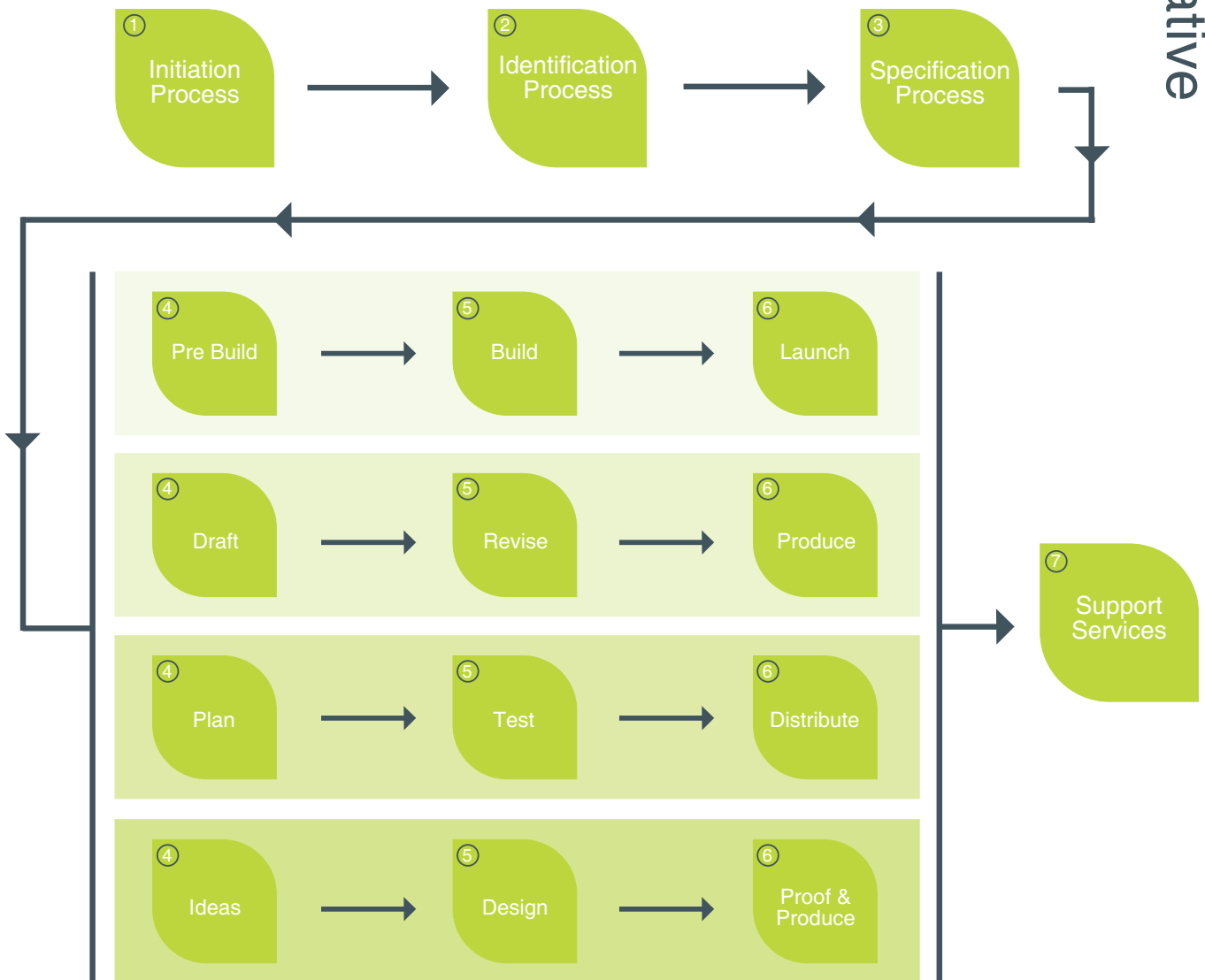
Vision with action can change the world!

Welcome to the world of Citrus.



How we do it

We sell our knowledge and experience not just solutions. Our tried and tested system has been developed to ensure we deliver the right solution, on time and within budget. This system gives you peace of mind to relax knowing we are in control from start to finish.



Web & software
Marketing

Advertising & Promotional Material
Graphic Design



Graphic Design

Corporate Branding

Client - [Valesco](#)

A new corporate brand was created to give Valesco a revitalised modern image.

Advertising

Client - [First People Solutions Group](#)

Handling all the advertising for a National recruitment company. We complete every part of the process from sourcing the media, booking the advert, creating the advert to sending the file.

Corporate Communications

Client - [C&N Property](#)

Creation of corporate folder and inserts for promotional purposes.

Print Management

Client - [VIP Records](#)

Management of printing for media packs, flyers, posters and promotional items.

Digital Print on demand

On site printing facility for on-demand short run promotional items or corporate communications.

New Media

Client - [Work Medical Direct](#)

Flash presentation for demonstration of products and services. Fully interactive with downloadable PDF's.

Client - [Find A Trainer](#)

CD ROM with voice tracking and animation used for tuition and introduction to the on-line web services of the organisation.



Content Managed Sites

Client - [Glasgow University Union](#)

URL - www.guu.co.uk

ICE based system running eight themes. The site has many different aspects and utilises virtually all of the systems features including an online forum. An extranet is available for the staff to use.

Client - [Find A Trainer](#)

URL - www.findatrainer.co.uk

Internet training marketplace for trainers based in the UK. Trainers have the ability to register themselves by adding their specific information regarding their training skills and qualifications. Clients may search the database, login and receive a username and password then provisionally book the trainer, the trainer receives an email or SMS depending on the preferred method of contact. The site is dynamic and content managed via user friendly editors.

Brochure Sites

Client - [Craigholme School](#)

URL - www.craigholme.co.uk

Brochure site for girls school with the ability to enrolle and view past performance.

Client - [Northern Lights](#)

URL - www.thenorthernlights.co.uk

Brochure site with flash animation for a music production company. Backend functionality for SMS and emailing contacts.





ICE Software

Internet Commerce Engine (ICE) has many features and benefits, some are described below:

Content Manager – Allows you to change any text or pictures in seconds. Its uses a text editor similar to word, an interface we are all familiar with.

Page Builder - New pages are added in seconds via the page builder, a simple mouse click followed by cutting and pasting of text will add a new page to the menu. No programming skills are needed, simple fast and effective.

Subscription to website – Allows users to subscribe to the website, giving them their own user name, password and personal profile page.

News - A searchable news database lets visitors access information and pictures.

Resource Library – This allows articles or chunks of information to be viewed and searched.

Scheduler - Shows a calendar with events throughout the year.

Theme Builder - This gives the option to have different themes for different parts of the site.

Banner System - It gives you the ability to have banners anywhere on the page and lets you control them by importance or category.

SMS Integration - Integrate SMS as a marketing tool to your existing users. Simple lists can be set up for polls or competitions.

Marketing - Promotional material can be sent to targeted clients via query of different variables.

Shop – The ICE system has a fully featured shop that will allow you to sell items online, again simple to set up and manage.

Secure Logins - Secure areas could be set up in minutes giving access to files or pictures.



e-commerce Sites

Client - **Quiz Clothing**

URL - www.quizclothing.co.uk

High street retailers e-commerce web site. Fully content managed with returns and integrated to EPOS system.

Client - **The Diamond Studio**

URL - www.thediamondstudio.co.uk

Retailer with online shop for selling diamond jewellery direct to the public.

Client - **Shabo Collection**

URL - www.shabo.co.uk

Database driven site for importer of wedding dresses, all content managed via simple backend database.

Software Solutions

Client - **Suziline**

Online temp manager for managing timesheets and client invoices. A fully featured system allowing multiple users from different locations

Client - **Bier Hall**

Online contact manager for administrating seven outlets. The system allows saving of all contact details with full integration to SMS, email and mail merge for posting.

Client - **Unsgd**

Internet radio station with playlists and live DJ broadcasts.

